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19 September 1986

MEMORANDUM FOR: Director of Central Intelligence

FROM:

George V. Lauder

Director, Public Affairs Office

SUBJECT:

Address of the Washington Chapter of The Society of Professional Journalists

- Action Requested: None. This is background information for your address to the Washington Chapter of The Society of Professional Journalists. Sigma Delta Chi meeting Wednesday, 24 September, 6:30 to 8:45 p.m. in the National Press Ballroom on the 13th floor of the National Press Building. 14th and F Street N.W. Phone: 662-7500
- Arrangements: You are requested to be at the lobby of the 13th floor of the National Press Building at 6:30 p.m. where Philip Robbins, President of the Washington Society of Professional Journalists will meet and escort you to the Ballroom for the reception. At approximately 7:25 p.m. you will be seated at an elevated table with Mr. Robbins on your right. On your left will be Senator David Durenberger, Mr. James Polk of NBC NEWS, and Bob Woodward of THE WASHINGTON POST. (See opposite for biographies and sketch of table seating.) Mrs. Casey will be seated in the front row. Your remarks are scheduled from 7:30 p.m. to 7:50 p.m. and Mr. Robbins will introduce you. As you know, the subject of the program is "National Security and the Media." You will give your address at the podium and then return to your seat. After your address, Mr. Polk, Senator Durenberger and Bob Woodward will make remarks for approximately 10 - 15 minutes each followed by a discussion period for the panelists. Following this, written questions will be taken from the audience and moderated by Mr. Robbins. Adjournment is at approximately 8:45 p.m. -9:00 p.m. A mike and neck mike will be available at the podium and there will be a mike at your seat. Your address will be taped by this organization for our historical records. We have informed the Society that you do not ordinarily give press interviews. Any remarks that they wish to publish in their newsletter "The Quill" are to be reviewed by us prior to publishing. A business suit is the dress for the occasion.
- 2. Audience: Approximately 200 members including students, and guests of the Society will be present. You can expect coverage from the press (of course), TV (probably C-Span) and National Public Radio. Since foreign nationals can be members of the organization, you can expect several in the audience.

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3. <u>Background</u>: The Society of Professional Journalists, Sigma Delta Chi, is the largest, oldest and most representative organization serving the field of journalism today. It is a voluntary, non-profit organization of men and women engaged in all branches of journalism. The 24,000 active members include both those working in the media and those preparing for journalism careers at the college level. The Washington Chapter has 700 members.

The purpose of the Society is to safeguard the flow of information from government and other sources to the public, and advance high ethical standards in the profession. (See brochure opposite for further information.) Previous speakers have been Vice President Bush, Roger Mudd, and Dave Broder. Winners of the Society's Distinguished Service Award are Bill Moyers, for editorializing on television; Seymour Hersh, for magazine reporting; John Hohenberg, for research about journalism; Paul Conrad, for editorial cartooning; Sydney H. Schanberg, for foreign correspondence; and Maxine Chesire, for Washington correspondence.

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